



COLONIECENTER

Colonie Center
131 Colonie Center Albany, NY 12205
518.459.9020

School Bucks Program 2024

School Name: _____ School Address: _____
City: _____ Zip: _____ School Phone #: _____
Principal Name: _____ Total Enrollment: _____ Grade Levels: _____
School Bucks Coordinator: _____
Coordinator Email Address: _____ Coordinator Phone #: _____
Alternate Contact (Required): _____
Alternate Email Address: _____ Alternate Phone #: _____

**Please note that all correspondence regarding the School Bucks Program will be sent via email.*

An updated W9 form MUST accompany this application to enroll in the School Bucks Program for 2024. The W9 MUST correspond with the participating school and may not be a PTA W9. If a W9 form is not attached, we will not be able to accept your registration. If your school wins, we can mail your school the check or you may pick it up, but the check will be made out to the name and address on the W9 form.

☐ Yes, an updated W9 for the participating school is included in this application

Completed form may be:

- Scanned and emailed to efarahmarzi@coloniemanagement.com
- Dropped off at Management Office (located past the bathrooms near Sephora)
- Mailed to Colonie Center, 131 Colonie Center, Albany, NY 12205
- Faxed to (518) 459-2147 Attn: School Bucks Program

I understand that the date of the 2024 School Bucks Program is January 1, 2024. I understand that all receipts must be redeemed within 60 days of the purchase date. I understand that the end date of the 2024 School Bucks Program is December 31, 2024. I understand that the last day to turn in receipts is December 31, 2024. No receipts will be accepted after this date.



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The promotions that will occur throughout the year that will earn our school bonus points, should we choose to participate in them, are as follows:

- Spring Concerts
- Art Wall/Show
- Double/Triple Point Days
- Coats for Kids
- Holiday
- Special Retail Days

*Additional opportunities for bonus points will become available throughout the year. Please keep an eye out in your email, and on Colonie Center's website (www.shopatcoloniecenter.com/school-bucks/) for these promotions.

Winning Schools' Check Presentation

Colonie Center will present the top 10 winning schools with a big check at our School Bucks Ceremony, held at Colonie Center. A valid check will be available at the Management Office or can be mailed to the address on your school's provided W9 form.

This form must be returned with your registration form and W9.

I have read and understood the information above.

Signature: _____

Questions? Contact:

Elaheh Farahmarzi, Marketing Manager | efarahmarzi@coloniemanagement.com



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Registration

Participating schools must provide Colonie Center with a completed School Bucks Program application and update W9 in order to be successfully registered into the School Bucks Program. At the end of the year, the name and address listed on the W9 form will be used to cut the winning Schools' checks. Please double check this information during registration.

How it Works

Show! Show! Win! After shopping and dining, your school's family and friends can fill out the form and either place it in the drop box at the Security Desk (located near the Regal entrance) along with your receipts, or show their receipts at the Management Office (located past the bathrooms near Sephora) to accumulate points. Shoppers must specify which participating school to allocate the points to. For every dollar spent at Colonie Center, your school will receive two points!

Rack 'Em Up: Bonus Points

Each month, there will be fun opportunities for bonus points, like taking holiday photos with Santa at Colonie Center or making a purchase from a specified retail partner. We'll keep you in the loop with a monthly email our website will also always have up to date information: www.shopatcoloniecenter.com/school-bucks/



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Rules:

- School need a minimum of 4,000 shopping points to win
- The School Bucks Program is based on actual dollars spent by personnel visits of family members, friends, and supporters of each participating school. This program is not a receipt drive.
- Bills made from non-in-store purchases will not be accepted (cell phone bills, cable bills, credit card bills, etc).
- Store employees may not be used to collect receipts for participating schools.
- Receipts must be redeemed within 60 days of the purchase date.
- Receipts will be collected from January 1, 2023, until January 14, 2024 dating no later than December 31, 2023.
- Receipts for returned merchandise will not be accepted.

***Schools found in violation of program rules may be subject to removal from the School Bucks Program.**

Colonie Center will provide your school with monthly check-ins via email. These updates will have all the latest information on bonus point opportunities, point standings, and more! You can also check out the School Bucks page on our website, www.shopatcoloniecenter.com/school-bucks/ for all the up-to-date details.

Tips for Increasing Points

- Involve local businesses affiliated with your school (through parents, sponsorships, etc.) by asking them to promote School Bucks to their employees and customers.
- From Cheesecake Factory to H&M to Menchie's, keep in mind all the retailers and restaurants at Colonie Center! Check out the complete listing at www.shopatcoloniecenter.com/stores
- Be sure to bookmark www.shopatcoloniecenter.com/school-bucks/ on your web browser to stay up to date on bonus point opportunities and other exciting offers as they arise during the school year!

Contact:

Elaheh Farahmarzi, Marketing & Business Development Manager | efarahmarzi@coloniemanagement.com